

# DESIGN SHOW LIVERPOOL

19-22 June 2008

## Design Brief for Schools Awards

Design Show Liverpool is a new event that will take place in Liverpool at the Metropolitan Cathedral on 19th-22nd June 2008. Over 150 designers from across the country will be presenting their own products to thousands of visitors from across the northwest region and beyond.

Hello and thank you for your interest in the awards!

### What about the School Awards?

To run alongside the show we are offering you the chance to present your own ideas alongside those of the professional designers at the show.

### How will this work?

As part of your GCSE D&T course, you are already preparing a working model or detailed plans of a new product idea. You do not have to do any extra work, we just want you to send us these ideas, so they can be considered for one of the show awards.

To start with you do not have to send in the product itself, you just have to complete a short entry form and a digital photo of your product or product plans. Your teacher will help you with this.

The form is on our website here:  
[www.designshowliverpool.com/schools/](http://www.designshowliverpool.com/schools/)

### How can I win?

The awards will be judged by some people who are already really successful designers themselves. The Head judge is Wayne Hemingway who runs a great design led company called Red or Dead. He and his team of judges will award prizes for the most innovative and imaginative products in the following categories of products: Eco friendly, Gardening, Childrens, Products for use in the Home.

However, if your product idea falls outside of these categories, do not worry. All new product ideas will be considered and if your idea is innovative and imaginative then, please send in your entry anyway as we will have an additional 'any other product' category as well as the four main categories above.

### When should I send in my idea?

Again, don't worry, your teacher will help you with this. However, entries can be sent in to us any time from the end of March. Whatever the result we will let you know and if you are successful and get to the next stage then we will ask you to send your product to us for final judging.

### Prizes!

There are five main prizes, one for each category of product area (including 'any other product') plus an overall prize.

Both you and your school will receive a cash prize. Plus you will then be invited to take a stand at the Show to present your product idea to the show visitors and VIPs. You will receive your award at a Gala Awards night on 18th June and all entrants to the competition will receive free tickets to attend the show.

So...First of all make sure your school is registered for the awards. Ask your teacher to send us an email to [schools@designshowliverpool.com](mailto:schools@designshowliverpool.com), giving us the name, address and phone number of your school plus the direct email address of your teacher. We can then keep in touch with your school and teacher and send them information to pass to you, as needed.

Thanks and good luck!